

Trio of New Hires to Deepen Aptitude Software's Existing Partnerships with Big 4

Aptitude adds additional talent, continuing to build out partner team across regions.

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Aptitude Software, specialist provider of powerful financial management software to large global businesses, is excited to announce three new hires to look after global and regional partnerships and alliances. From providing guidance around accounting standard interpretations to working alongside Aptitude Professional Services teams on implementations, partners play an essential role in the business, and it's reflected in this latest investment in growing the team.

Matt Edwards will be based in London and will drive the alliance program across the EMEA & APAC business. He joined from BAE Systems Applied Intelligence where he was responsible for global strategic alliances for the financial crime and cyber security solutions portfolio and headed up their Financial Services consulting business. Matt brings with him over 20 years of enterprise software delivery and business transformation experience across the Financial Services, Media, and Telco industries.

Carl Gern is the new Strategic Alliances Manager for North America and brings over 20 years of experience in the software industry working with alliance partners, systems integrators, resellers and OEM partners. Carl states, "Aptitude has proven to be a partner-centric company to the core. I'm looking forward to continuing to improve upon an already world-class partner function."

Supporting Matt and reinforcing Aptitude's continuing commitment to APAC, Jack Kao, who will be based in Singapore, recently joined as an Account and Partner Manager for the region. He brings 20 years of experience from IBM, Cisco, Vodafone, and NCR and will build upon the momentum Aptitude has in APAC.

Alex Curran, Aptitude EVP for North America, is deeply invested in the success of the partner strategy at Aptitude and remarks, "our investment in this space reinforces our commitment to deepening the relationships we have with the Big 4 advisory firms and wider strategic partners across the globe. These close working relationships have allowed us to scale our business and maintain focus on the building powerful financial management software solutions focused on the office of the CFO."

For more information on Aptitude Software's partnership program, please visit <https://www.aptitudesoftware.com/partners/>.



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About Aptitude Software

Aptitude Software provides software solutions that enable finance professionals to run their global businesses, forecast decision outcomes and comply with complex regulations. Uniquely combining deep finance expertise and IP rich technology, Aptitude gives finance leaders the tools they need to transform their business and achieve their ambitions. Aptitude is proud to have served the office of finance for over 20 years, delivering financial control and insight to create a world of financial confidence for our global clients. Headquartered in London, Aptitude Software is an operating company of Aptitude Software Group plc.

