

Aptitude Software launches virtual AptConnect 2020

This year's theme of 'Evolving finance for an unremitting world,' targets the forward-thinking finance professional.

NEWS | For Immediate Release – 27th July 2020

Aptitude Software, a leading provider of powerful financial management software, is excited to announce that AptConnect 2020, its second annual community event for finance and finance IT professionals, will take place on October 15th. Registration is now open for early bird ticket purchase.

This year, AptConnect will be delivered virtually via a sophisticated online event platform that will allow for networking, browsing a showroom floor and accessing hours of specific video content and material, with live sessions broadcast from The Shard in London. Conference content will be available to ticket holders on demand for a month after the conference date.

The agenda will include presentations from Aptitude Software Senior leadership, Clients, Partners, and Product Owners showcasing the latest in Aptitude solution development.

Last year's event featured presentations from leading global organizations like T-Mobile, Red Hat, HCSC, and KPMG and this year the agenda is shaping up to be bigger and better with the expectation of increased reach and opportunities due to its virtual nature.

Chris Wade, Aptitude's Chief Product Officer, comments, 'at the event last year over 95% of attendees gave the event a top rating. Well, I can honestly say that this year we're committed to wowing our attendees even more - with exciting product demos, marquee client presentations, and top of mind topics from our advisory partners. While we'll miss the face-to-face interaction, we're committed to delivering an event packed with value for our audience.'

We are pleased to be able to offer event attendees CPE points with attendance. For more details and to register for AptConnect 2020, please visit our event page. Early bird pricing ends Aug 31.

-ends -

About Aptitude Software Aptitude Software provides software solutions that enable finance professionals to run their global businesses, forecast decision outcomes, and comply with complex regulations. Uniquely combining deep finance expertise and IP rich technology, Aptitude gives finance leaders the tools they need to transform their business and achieve their ambitions. Aptitude is proud to have served the office of finance for over 20 years, delivering financial control and insight to create a world of financial confidence for our global clients. Headquartered in



London, Aptitude Software is an operating company of Aptitude Software Group plc. For more information, please visit www.aptitudesoftware.com

Contact Information Sarah Werner Aptitude Software <http://www.aptitudesoftware.com> +1 (419) 356-4102

