

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to the action you should take, you are recommended immediately to seek your own financial advice from your stockbroker, bank manager, auditor, accountant or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000. If you have sold or otherwise transferred all of your ordinary shares in Aptitude Software Group plc, please send this document, together with the accompanying form of proxy and annual report, as soon as possible, to the purchaser or transferee or to the stockbroker, bank or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

8 April 2024

Aptitude Software Group plc

(incorporated and registered in England and Wales with registered number 01602662)

Dear Shareholder

ANNUAL GENERAL MEETING 2024

Set out on pages 6 to 12 of this circular letter is a formal notice of the Annual General Meeting (the “**Notice of Meeting**”) of Aptitude Software Group plc to be held in person on Tuesday 14 May 2024 at 9:00 a.m. at the Company’s registered office at 8th Floor, 138 Cheapside, London EC2V 6BJ (the “**AGM**”).

Shareholder engagement

The Board recognises the importance of the AGM for shareholder engagement, and information is provided on various potential means of engagement by shareholders:

i) Attendance at the AGM

If you plan to attend the AGM in person, we would be grateful if you could inform us by emailing the Company Secretary no later than 9:00 a.m. on Friday 10 May 2024 at investors@aptitudesoftware.com with the subject line “Aptitude Software Group: AGM”. Please include your full name so that we can verify your shareholding.

ii) Voting

If you would like to vote on the resolutions set out in the Notice of Meeting but cannot attend the AGM, please appoint a proxy. Appointing a proxy will not prevent you from attending and voting at the AGM in person. Shareholders are strongly encouraged to appoint the Chair of the AGM as their proxy with their voting instructions to ensure their votes are counted if ultimately a shareholder (or any other proxy a shareholder might otherwise appoint) is not able to attend the AGM. If you give the Chair of the AGM discretion over how to vote, your vote will be submitted in line with the Directors’ recommendation for each resolution.

Shareholders can register the appointment of a proxy for the AGM electronically via the website of Link Group, the Company’s Registrars, at www.signalshares.com. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service should follow the procedures described in the CREST Manual. If you are an institutional investor, you may be able to appoint a proxy electronically via the Proxymity platform, a process which has been agreed by the Company and approved by the Registrar. For further information regarding Proxymity, please go to www.proxymity.io. Further information on submitting proxies can also be found on page 10 of this circular letter. Please note the deadline for the receipt of proxies by our Registrar, Link Group, is 9:00 a.m. on Friday 10 May 2024.

At the AGM, voting on each resolution will be by way of a poll in accordance with best practice. This allows all shareholders to vote (whether present in person, by proxy or unable to attend), on all resolutions in proportion to their shareholding. The voting results will be announced after the AGM via the London Stock Exchange and published on the Company’s website www.aptitudesoftware.com.

iii) Submitting questions ahead of the AGM

The Board encourages shareholders to submit any questions relating to the business to be conducted at the AGM in advance of the meeting, and will publish responses to relevant questions on the Company’s website. Questions should be sent by email to investors@aptitudesoftware.com

by no later than 9:00 a.m. on Friday 10 May 2024. Please state “Aptitude Software Group: AGM” in the subject line of the email.

Information on AGM resolutions

Further information is provided on resolutions 2, 4, 5, 6, 7, 8, 11, 12, 13, 14 and 15 in the Notice of Meeting.

Resolution 2 – Annual Report on Remuneration

This is an ordinary resolution to approve the Annual Report on Remuneration, which is Part B of the Directors’ Remuneration Report and is set out on pages 48 to 60 of the Annual Report and Accounts for the year ended 31 December 2023. This is an advisory resolution which means that a Director’s remuneration is not conditional on the resolution being passed.

Resolutions 4 to 8 – election and re-election of Directors

Resolutions 4 to 8 are ordinary resolutions relating to the election and re-election of the Directors. The Board has assessed the performance of and contribution made by each Director and is confident that each Director’s continued appointment is in the best interests of the Company and its shareholders. Biographical details of each Director are set out inside the front cover of the Annual Report and Accounts and on the Company’s website: www.aptitudesoftware.com.

The Board is delighted to recommend the election of Mike Johns and Alex Curran as Directors under resolutions 4 and 5. Mike and Alex were appointed to the Board on 17 May 2023 and 12 July 2023 respectively.

In accordance with the recommendations of the 2018 Corporate Governance Code, all other Directors offer themselves for annual re-election. As such, the Board recommends the re-election of Ivan Martin, Barbara Moorhouse and Sara Dickinson as Directors under resolutions 6 to 8. The Board recognises that Ivan Martin will have served on the Board for nine years on 1 January 2025 and this will be considered, including whether he remains independent, prior to proposing the re-election of Directors at the 2025 Annual General Meeting.

Resolution 11 – allotment of securities

This is an ordinary resolution relating to the Directors’ authority to allot Relevant Securities in accordance with section 551 of the Companies Act 2006 (“**CA 2006**”), which will replace the authority given at the Company’s 2023 annual general meeting held on 17 May 2023. This resolution complies with the Investment Association Share Capital Management Guidelines issued in February 2023 and the Pre-Emption Group’s Statement of Principles issued in March 2015 and updated in November 2022.

If passed, the resolution will authorise the Directors to allot Relevant Securities up to a maximum nominal amount of £1,399,004 which represents approximately 33.3% of the Company’s issued ordinary shares (excluding treasury shares) as at 2 April 2024 and a further amount of £1,399,004 which represents approximately 33.3% of the Company’s issued ordinary shares (excluding treasury shares) as at 2 April 2024 in respect of a fully pre-emptive offer. As at close of business on 2 April 2024, the Company held 105,600 treasury shares.

The authority granted by this resolution will expire on 31 May 2025 or, if earlier, on the conclusion of next year’s annual general meeting. The Directors have no immediate intention to exercise the authority conferred by this resolution, but consider it desirable to have sufficient authority in place, as permitted by corporate governance guidelines, to respond to market developments and to enable allotments to take place in a timely manner, should such a situation arise.

In this resolution, Relevant Securities means:

- shares in the Company, other than shares allotted pursuant to:
 - an employee share scheme (as defined in section 1166 of the CA 2006);
 - a right to subscribe for shares in the Company where the grant of the right itself constitutes a Relevant Security; or
 - a right to convert securities into shares in the Company where the grant of the right itself constitutes a Relevant Security; and

- any right to subscribe for or to convert any security into shares in the Company other than rights to subscribe for or convert any security into shares allotted pursuant to an employee share scheme (as defined in section 1166 of the CA 2006). References to the allotment of Relevant Securities in this resolution include the grant of such rights.

Resolutions 12 and 13 – disapplication of pre-emption rights

Resolutions 12 and 13 are special resolutions which will, if passed, give the Directors the power to allot equity securities (as defined by section 560 of the CA 2006) or sell treasury shares for cash without first offering them to existing shareholders in proportion to their existing holdings: (a) in relation to pre-emptive offers; and (b) in any other case, up to a maximum nominal amount of £1,007,283 (which represents approximately 24% of the Company's issued share capital as at the date of this Notice of Meeting). This is in line with the Revised Statement of Principles issued by The Pre Emption Group, as updated in November 2022, which suggests the allotment of shares on a non-pre-emptive basis should not be in excess of:

- 10% of the issued share capital of the Company (excluding treasury shares), whether or not in connection with an acquisition or specified capital investment (a general disapplication);
- an additional 10% of the issued share capital, provided that it is intended to be used only in connection with the financing (or refinancing, if the authority is to be used within 12 months after the original transaction) of an acquisition or specified capital investment which is announced contemporaneously with the allotment or which has taken place in the preceding twelve month period and is disclosed in the announcement of the allotment; and
- in both cases, up to an additional 2% of the total issued ordinary share capital, in connection with a follow-on offer which the Directors determine to be of a kind contemplated by paragraph 3 of Section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice of Meeting.

The powers proposed under resolution 12 will be limited to:

- (a) allotments or sales up to an aggregate nominal amount of (i) £1,399,004 (which represents approximately 33.3% of the issued share capital of the Company) in connection with a rights issue or (ii) £1,399,004 (which represents approximately 33.3% of the issued share capital of the Company as at the date of this Notice of Meeting) in connection with an open offer or other pre-emptive offer, in each case to ordinary shareholders and to holders of other equity securities, but (in accordance with normal practice) subject to such exclusions or other arrangements, such as for fractional entitlements and overseas shareholders, as the Directors consider necessary;
- (b) allotments or sales (otherwise than pursuant to (a)) up to an aggregate nominal amount of £419,701 (which represents approximately 10% of the Company's issued share capital as at the date of this Notice of Meeting); and
- (c) allotments or sales (otherwise than pursuant to (a) and (b)) up to an aggregate nominal amount of £83,940 (which represents approximately 2% of the issued share capital of the Company as at the date of this Notice of Meeting) (and which represents up to 20% of the authority sought pursuant to (b)), such authority to be used only for the purposes of making a follow-on offer which the Directors determine to be of a kind contemplated by paragraph 3 of Section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice of Meeting.

The powers proposed under resolution 13 will be limited to:

- (a) allotments or sales up to an aggregate nominal amount of £419,701 (which represents approximately 10% of the Company's issued share capital as at the date of this Notice of Meeting), such authority to be used only for the purposes of financing (or refinancing, if such refinancing occurs within twelve months of the original transaction) a transaction which the Board of the Company determines to be an acquisition or other capital investment of a kind contemplated by the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice of Meeting; and
- (b) allotments or sales (otherwise than pursuant to (a)) up to an aggregate nominal amount of £83,940 (which represents approximately 2% of the issued share capital of the Company as at the date of this Notice of Meeting) (and which represents up to 20% of the authority sought

pursuant to (a)), such authority to be used only for the purposes of making a follow-on offer which the Directors determine to be of a kind contemplated by paragraph 3 of Section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice of Meeting.

Resolutions 12 and 13 are in line with guidance issued by the Investment Association (issued in February 2023) and the Pre-Emption Group's Statement of Principles (issued in March 2015 and updated in November 2022).

The power granted by these resolutions will replace the authority given at the Company's 2023 annual general meeting held on 17 May 2023 and will expire on the conclusion of next year's annual general meeting or, if earlier, on 31 May 2025.

Resolution 14 – purchase of own shares

This is a special resolution to renew the existing authority to enable the Company to make purchases of its own shares until the next annual general meeting in 2025 or, if earlier, until 31 May 2025.

This resolution, if passed, will enable the Company to make purchases on the London Stock Exchange limited to 5,723,201 shares (equivalent to 10% of its issued share capital as at 2 April 2024), at, or between, the minimum and maximum prices specified in Resolution 14. Any shares purchased by the Company pursuant to this resolution may be immediately cancelled or held in treasury. Under the CA 2006, the Company is permitted to hold its own shares in treasury following a buy-back, instead of cancelling them. Such shares may be resold for cash or used to satisfy share options but all rights attaching to them, including voting rights and any right to receive dividends are suspended whilst they are held in treasury.

Further to the announcement made via the London Stock Exchange on 21 March 2024, the Company has commenced a programme of buying back its ordinary shares and in accordance with the authority granted at the annual general meeting in 2023 (the "**Buy Back Programme**"). The authority sought under Resolution 14 will give the Directors additional flexibility to make further market purchases should the Directors believe this to be appropriate at any given time.

Any utilisation of this additional flexibility would only be used after careful consideration by the Directors, having taken into account such matters as market conditions prevailing at that time, the investment needs of the Company and its overall financial position. The Directors would exercise the proposed authority to purchase ordinary shares only if they considered it to be in the best interests of shareholders and if the purchases could be reasonably expected to result in an increase in earnings per share.

As at 2 April 2024, 2,303,961 options were outstanding to subscribe for ordinary shares, representing 4.03% of the issued share capital of the Company. The proportion of issued share capital represented by such share options would increase to 4.47%, if the authority to purchase shares (existing and sought) proposed by Resolution 14 is utilised in full by the Directors. There are currently no warrants outstanding and the Company holds 105,600 treasury shares in issue.

Resolution 15 – notice period for meetings

This is a special resolution to allow a general meeting, other than an annual general meeting, to be called on not less than 14 clear days' notice. Under the Shareholders' Rights Regulations, the notice period for general meetings is 21 clear days, unless certain requirements are satisfied to allow the notice of general meetings (other than annual general meetings) to be shortened to 14 clear days' notice. The requirements include the passing of a special resolution by shareholders and making electronic voting available to all shareholders. This authority was granted by shareholders at the previous annual general meeting of the Company, and the Directors believe it is in the best interests of shareholders to retain the flexibility of this shorter notice period. The shorter notice period will be used where the flexibility is merited by the business of the meeting, where the matter is time sensitive and where it is thought to be to the advantage of shareholders. The approval will be effective until the Company's annual general meeting in 2025, when a resolution will be proposed to renew the authority.

Board recommendation

The Directors believe that the adoption of all the resolutions contained in the Notice of Meeting are in the best interests of the Company and its shareholders and are most likely to promote the success of the Company for the benefit of shareholders as a whole. The Directors unanimously recommend that you vote in favour of all the resolutions to be proposed at the AGM, as they themselves intend to do in respect of their own beneficial shareholdings which in aggregate amount to a total of 236,923 ordinary shares, representing approximately 0.41% of the existing issued ordinary share capital of the Company as at 2 April 2024, being the latest practicable date prior to publication of this circular letter containing the Notice of Meeting.

Yours sincerely

Ivan Martin
CHAIRMAN

Registered Office:
8th Floor
138 Cheapside
London
EC2V 6BJ

Notice of Meeting

Aptitude Software Group plc

(Incorporated in England and Wales under the Companies Acts 1948 to 1980 with number 1602662)

NOTICE IS HEREBY GIVEN that the Annual General Meeting of Aptitude Software Group plc will be held at 8th Floor, 138 Cheapside, London EC2V 6BJ, on Tuesday 14 May 2024 at 9.00 a.m. (or at any adjournment thereof) for the following purposes:

To consider and, if thought fit, to pass the following resolutions. Resolutions 1 to 11 will be proposed as ordinary resolutions and Resolutions 12 to 15 will be proposed as special resolutions.

Ordinary resolutions

Report and Accounts

1. To receive and to adopt the Company's Annual Report and Accounts for the year ended 31 December 2023 together with the Strategic Report and reports of the Directors and Auditors.

Remuneration Report

2. To approve Part B of the Directors' Remuneration Report for the year ended 31 December 2023 comprising the Annual Report on Remuneration as set out on pages 48 to 60 of the Company's Annual Report and Accounts for the year ended 31 December 2023.

Final dividend

3. To declare a final dividend of 3.6 pence per ordinary share of 7½ pence each for the year ended 31 December 2023 to be paid on 14 June 2024 to shareholders whose names appear on the register at the close of business on 24 May 2024.

Directors

4. To elect Mike Johns as a Director of the Company.
5. To elect Alex Curran as a Director of the Company.
6. To re-elect Ivan Martin as a Director of the Company.
7. To re-elect Barbara Moorhouse as a Director of the Company.
8. To re-elect Sara Dickinson as a Director of the Company.

Auditors

9. To re-appoint RSM UK Audit LLP as Auditors of the Company until the next general meeting at which accounts are to be laid.
10. To authorise the Audit Committee of the Board to agree the Auditors' remuneration.

Allotment of Securities

11. That,
 - (a) in accordance with section 551 of the Companies Act 2006 ("**CA 2006**"), the Directors be generally and unconditionally authorised to allot Relevant Securities (as defined below) up to an aggregate nominal amount of £1,399,004 provided that this authority shall, unless renewed, varied or revoked by the Company, expire at 23:59 on 31 May 2025 or, if earlier, the date of the next annual general meeting of the Company save that the Company may, before such expiry, make offers or agreements which would or might require Relevant Securities to be allotted or rights to subscribe for or convert any Relevant Security into shares to be granted after it expires and the Directors may allot Relevant Securities or grant rights to subscribe for or convert any Relevant Security into shares in pursuance of such offer or agreement notwithstanding that the authority conferred by this Resolution has expired.

and further,

- (b) that, in accordance with section 551 of the CA 2006, and in addition to the authority granted pursuant to paragraph (a) of this Resolution, the Directors be generally and unconditionally authorised to allot Relevant Securities in connection with a rights issue in favour of ordinary shareholders where the equity securities respectively attributable to the interests of all ordinary shareholders are proportionate (as nearly as may be) to the respective numbers of ordinary shares held by them up to an aggregate nominal amount of £1,399,004 but subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to treasury shares, fractional entitlements, record dates, legal or practical problems in or under the laws of any territory or the requirements of any regulatory body or stock exchange, provided that this authority shall, unless renewed, varied or revoked by the Company, expire at 23:59 on 31 May 2025 or, if earlier, the date of the next annual general meeting of the Company, save that the Company may, before such expiry, make offers or agreements which would or might require Relevant Securities to be allotted or rights to subscribe for or convert any Relevant Security into shares to be granted after it expires and the Directors may allot Relevant Securities or grant rights to subscribe for or convert any Relevant Security into shares in pursuance of such offer or agreement notwithstanding that the authority conferred by this Resolution has expired.

In this Resolution, “**Relevant Securities**” means shares in the Company or rights to subscribe for or to convert any security into shares in the Company; a reference to the allotment of Relevant Securities includes the grant of such a right; and a reference to the nominal amount of a Relevant Security which is a right to subscribe for or to convert any security into shares in the Company is to the nominal amount of the shares which may be allotted pursuant to that right.

These authorities are in substitution for all existing authorities under section 551 of the CA 2006 (which to the extent unused at the date of this Resolution, are revoked with immediate effect).

Special resolutions

Disapplication of pre-emption rights

12. That subject to the passing of Resolution 11 and pursuant to sections 570 and 573 of the CA 2006, the Directors be and are authorised to allot equity securities (within the meaning of section 560 of the CA 2006) for cash under the authority conferred by that Resolution and/or to sell ordinary shares held by the Company as treasury shares for cash as if section 561 of the CA 2006 did not apply to any such allotment or sale, provided that such authority shall be limited to:
- (a) the allotment of equity securities in connection with or pursuant to an offer by way of rights issues, open offer or other pre-emptive offer to the holders of ordinary shares in proportion (as nearly as may be practicable) to their respective holdings (but in the case of an allotment pursuant to the authority granted by paragraph (b) of Resolution 11, such power shall be limited to the allotment of equity securities in connection with an offer by way of a rights issue), but subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to treasury shares, fractional entitlements, record dates, legal or practical problems in or under the laws of any territory or the requirements of any regulatory body or stock exchange;
 - (b) the allotment of equity securities or sale of treasury shares (otherwise than pursuant to paragraph (a) of this Resolution) to any person up to an aggregate nominal amount of £419,701; and
 - (c) the allotment of equity securities or sale of treasury shares (otherwise than under paragraph (a) or paragraph (b) of this Resolution) up to a nominal amount of equal to 20% of any allotment of equity securities or sale of treasury shares from time to time under paragraph (b) of this Resolution, such authority to be used only for the purposes of making a follow-on offer which the Board of the Company determines to be of a kind contemplated by paragraph 3 of Section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice of Meeting.

The authority granted by this Resolution will expire at the conclusion of the Company's next annual general meeting after the passing of this Resolution or, if earlier, at 23:59 on 31 May

2025, save that the Company may, before such expiry make offers or agreements which would or might require equity securities to be allotted (or treasury shares to be sold) after the authority expires and the Directors may allot equity securities (or sell treasury shares) in pursuance of any such offer or agreement as if the authority had not expired.

This Resolution revokes and replaces all unexercised powers previously granted to the Directors pursuant to sections 570 and 573 of the CA 2006 to allot equity securities or sell treasury shares as if section 561 of the CA 2006 did not apply but without prejudice to any allotment of equity securities or sale of treasury shares already made or agreed to be made pursuant to such authorities.

13. That subject to the passing of Resolutions 11 and 12, the Directors be and are generally authorised, in addition to the authority granted pursuant to Resolution 11, to allot equity securities (within the meaning of section 560 of the CA 2006) for cash under the authority conferred by that Resolution and/or to sell ordinary shares held by the Company as treasury shares as if section 561 of the CA 2006 did not apply to any such allotment or sale, provided that such authority shall be:
- (a) limited to the allotment of equity securities or sale of treasury shares to any person up to an aggregate nominal amount of £419,701;
 - (b) used only for the purposes of financing (or refinancing, if the authority is to be used within twelve months after the original transaction) a transaction which the Board of the Company determines to be an acquisition or another capital investment of a kind contemplated by the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice of Meeting; and
 - (c) limited to the allotment of equity securities or sale of treasury shares (otherwise than under paragraph (a) of this Resolution) up to a nominal amount equal to 20% of any allotment of equity securities or sale of treasury shares from time to time under paragraph (a) of this Resolution, such authority to be used only for the purposes of making a follow-on offer which the Board of the Company determines to be of a kind contemplated by paragraph 3 of Section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the Pre-Emption Group prior to the date of this Notice of Meeting.

The authority granted by this Resolution will expire at the conclusion of the Company's next annual general meeting after the passing of this Resolution or, if earlier, at 23:59 on 31 May 2025, save that the Company may, before such expiry make offers or agreements which would or might require equity securities to be allotted (or treasury shares to be sold) after the authority expires and the Directors may allot equity securities (or sell treasury shares) in pursuance of any such offer or agreement as if the authority had not expired.

Purchase of own shares

14. That the Company be and is hereby generally and unconditionally authorised pursuant to Section 701 of the CA 2006 to make market purchases (within the meaning of section 693(4) of such Act) of ordinary shares of 7½ pence each in the capital of the Company ("**Ordinary Shares**") on such terms as the Directors think fit provided that:
- (a) the maximum aggregate number of Ordinary Shares hereby authorised to be purchased is limited to 5,723,201 Ordinary Shares;
 - (b) the minimum price which may be paid for each Ordinary Share is 7½ pence being the nominal value of each Ordinary Share; and
 - (c) the maximum price (exclusive of expenses) which may be paid for each Ordinary Share is an amount equal to the higher of (i) 105% of the average of the middle market quotations for an Ordinary Share as derived from the London Stock Exchange Daily Official List for the five business days immediately preceding the day on which the Company agrees to buy the shares concerned; and (ii) the higher of the price of the last independent trade of any Ordinary Share and the highest current independent bid for an Ordinary Share in the trading venue where the purchase is carried out.

The authority conferred by this Resolution 14 shall expire at the conclusion of the next annual general meeting of the Company in 2025 or at 23:59 on 31 May 2025, whichever is earlier (except in relation to the purchase of Ordinary Shares, the contract for which was concluded before such date and which is completed wholly or partly after such date) unless such authority is renewed prior to such time.

Notice period for meetings

15. That a general meeting, other than an annual general meeting, may be called on not less than 14 clear days' notice.

By order of the Board

Alex Campbell
Company Secretary

8 April 2024

Registered Office:
8th Floor
138 Cheapside
London
EC2V 6BJ

EXPLANATORY NOTES TO ACCOMPANY THE NOTICE OF ANNUAL GENERAL MEETING (“AGM”) (“NOTICE OF MEETING”)

The following notes explain your general rights as a shareholder and your rights to attend and vote at the AGM or to appoint someone else to vote on your behalf.

1. Only holders of ordinary shares, or their duly appointed representatives, are entitled to attend, vote and speak at the Meeting. A member is entitled pursuant to Section 324 of the Companies Act 2006 to appoint a proxy or proxies (who need not be a member) to attend, vote and speak on his/her behalf.
2. A Form of Proxy is enclosed and instructions for its use are shown on the form. The appointment of a proxy will not prevent a member from subsequently attending, voting and speaking at the Meeting in person.
3. If you wish, you may register the appointment of a proxy for the Meeting electronically, by contacting the website of Link Group, the Company’s Registrars, at www.signalshares.com where full details of the procedures are given. The proxy appointment and instructions must be received by the Company’s Registrars not less than 48 hours before the time for holding the Meeting or adjourned meeting or (in the case of a poll taken otherwise than at or on the same day as the Meeting or adjourned meeting) for the taking of the poll at which it is to be used (in each case, excluding any part of a day which is not a working day).
4.
 - (a) CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service should follow the procedures described in the CREST Manual (available from www.euroclear.com). CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.
 - (b) In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a “CREST Proxy Instruction”) must be properly authenticated in accordance with Euroclear UK & International Limited’s specifications and must contain the information required for such instructions, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by the issuer’s agent (ID: RA10) not less than 48 hours (excluding any part of a day which is not a working day) before the time for holding the Meeting (or adjourned meeting). For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the issuer’s agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST). After this time, any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
 - (c) CREST members and, where applicable, their CREST sponsors or voting service providers should note that Euroclear UK & International Limited does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instruction. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s) to procure that his or her CREST sponsor or voting service provider(s) takes) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings. The CREST Manual can be reviewed at www.euroclear.com.
 - (d) The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
5. If you are an institutional investor, you may be able to appoint a proxy electronically via the Proxymity platform, a process which has been agreed by the Company and approved by the Registrar. For further information regarding Proxymity, please go to www.proxymity.io. Your

proxy must be lodged by no later than 48 hours before the time of the Annual General Meeting in order to be considered valid or, if the meeting is adjourned, by the time which is

48 hours before the time of the adjourned meeting. Before you can appoint a proxy via this process you will need to have agreed to Proxymity's associated terms and conditions. It is important that you read these carefully as you will be bound by them and they will govern the electronic appointment of your proxy. An electronic proxy appointment via the Proxymity platform may be revoked completely by sending an authenticated message via the platform instructing the removal of your proxy vote.

6. Unless otherwise indicated on the Form of Proxy, CREST voting, Proxymity or any other electronic voting channel instruction, the proxy will vote as they think fit or, at their discretion, withhold from voting.
7. Any person to whom this Notice of Meeting is sent who is a person nominated under Section 146 of the Companies Act 2006 to enjoy information rights (a 'Nominated Person') may, under an agreement between him/her and the Shareholder by whom he/she was nominated, have a right to be appointed (or to have someone else appointed) as a proxy for the Meeting. If a Nominated Person has no such proxy appointment right or does not wish to exercise it, he/ she may, under such agreement, have a right to give instructions to the Shareholder as to the exercise of voting rights.
8. Please note that the statement of the rights of members in relation to the appointment of proxies set out in paragraphs 1 to 5 above does not apply to a Nominated Person. The rights described in these paragraphs can only be exercised by registered members of the Company.
9. If you are a Nominated Person and wish to attend the meeting in person, please contact the registered member and request a letter of authority from them to evidence your right to attend the meeting on their behalf. Any corporation which is a member can appoint one or more corporate representatives who may exercise on its behalf all of the same powers as the corporation could exercise if it were an individual member provided that they do not do so in relation to the same shares.
10. Copies of any contract of service, letters of appointment and deeds of indemnity between the Directors and the Company or any of its subsidiaries will be available for inspection at an agreed time at the Registered Office of the Company, 8th Floor, 138 Cheapside, London EC2V 6BJ, by appointment to view these documents during normal business hours on any weekday (Saturdays, Sundays and public holidays are excluded).
11. The Company, pursuant to the Uncertificated Securities Regulations 2001, specifies that only those shareholders on the Register of Members as at close of business on Friday 10 May 2024 (or, if the Meeting is adjourned, as at close of business on the day two working days prior to the date of the adjourned meeting) shall be entitled to attend in person or by proxy and vote at the Meeting in respect of the number of shares registered in their names at the time. Changes to entries on the register after close of business on Friday 10 May 2024 (or if this Meeting is adjourned, changes to entries on the Register of Members after 6:00 p.m. two days prior to the date of any adjourned Meeting) shall be disregarded in determining the right of any person to attend or vote at the Meeting.
12. Under Section 319A of the Companies Act 2006, any member attending the Meeting has the right to ask questions in relation to the business of the Meeting. The Company must cause to be answered any such question relating to the business being dealt with at the Meeting but no such answer need be given if: (a) to do so would interfere unduly with the preparation for the Meeting or involve the disclosure of confidential information; or (b) the answer has already been published on a website in the form of an answer to a question; or (c) it is undesirable in the interests of the Company or the good order of the Meeting that the question be answered.
13. A shareholder or shareholders having a right to vote at the meeting and holding at least 5% of the total voting rights of the Company (see note 15), or at least 100 shareholders having a right to vote at the meeting and holding, on average, at least £100 of paid up share capital, may require the Company to publish on its website a statement setting out any matter that the shareholders propose to raise at a meeting relating to either the audit of the Company's accounts (including the auditor's report and the conduct of the audit) that are to be laid before

the meeting or any circumstances connected with an auditor of the Company ceasing to hold office since the last annual general meeting of the Company in accordance with section 527 of the Act. Any such request must:

- i) identify the statement to which it relates, by either setting out the statement in full or, if supporting a statement requested by another shareholder, clearly identifying the statement which is being supported;
- ii) comply with the requirements set out in note 14 below; and
- iii) be received by the Company at least one week before the meeting.

Where the Company is required to publish such a statement on its website:

- iv) it may not require the shareholders making the request to pay any expenses incurred by the Company in complying with the request;
- v) it must forward the statement to the Company's auditors no later than the time when it makes the statement available on the website; and
- vi) the statement may be dealt with as part of the business of the meeting.

14. Any request by a shareholder or shareholders to require the Company to publish audit concerns as set out in note 13:

- i) may be made either:
 - (a) in hard copy, by sending it to Aptitude Software Group plc, 8th Floor, 138 Cheapside, London EC2V 6BJ; or
 - (b) in electronic form, by sending it to investors@aptitudesoftware.com (please state "Aptitude Software Group: AGM" in the subject line of the email);
- ii) must state the full name(s) and address(es) of the shareholder(s); and
- iii) where the request is made in hard copy form, must be signed by the shareholder(s) and include details of the full registered shareholder name(s).

15. As at 2 April 2024 (being the latest practicable date prior to the publication of this Notice of Meeting) the Company's issued share capital, and the total number of voting rights, consists of 57,232,011 ordinary shares of 7½ pence each. The Company held 105,600 ordinary shares in treasury.

16. Shareholders are advised that, unless otherwise stated, any telephone number, website and email address set out in this Notice of Meeting, Form of Proxy or Chairman's letter should not be used for the purpose of serving information on the Company (including the service of documents or information relating to the conduct or nature of the proceedings at the Company's Annual General Meeting).

17. Biographical details of the Directors who are offering themselves for re-appointment at the meeting are set out at the front of the Annual Report and Accounts for the year ended 31 December 2023.

18. A copy of this Notice of Meeting, and other information required by Section 311A of the Companies Act 2006 can be found at www.aptitudesoftware.com.