Aptitude

eBook

Modern Finance Transformation Beyond Workday
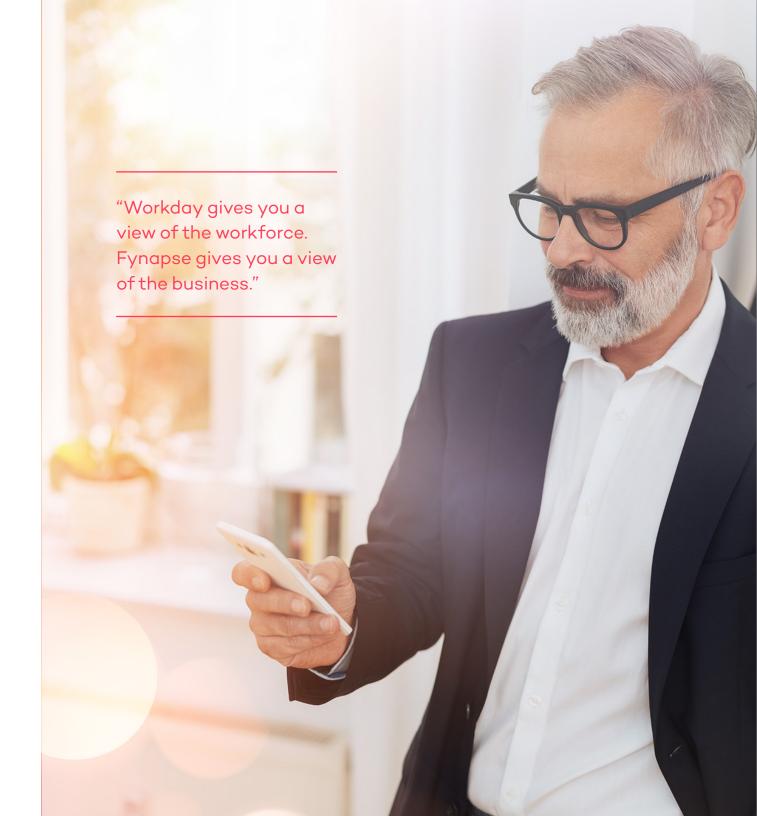
Contents

Executive summary

Workday changed the back-office software landscape. By combining HR and Finance in a single cloud platform, it allowed organizations to modernize away from fragmented legacy systems. For many, choosing Workday was the bold, modern choice - and it was the right one at the time.

But the demands on today's CFO have evolved. The introduction of AI, the explosion of data volume and complexity and the need to drive enterprise-wide agility have exposed limitations in Workday's finance stack - particularly Accounting Center and Prism. These components were not designed with Finance in command, they were designed to complement a system whose core identity is HR-first.

Fynapse is a finance-first data platform that empowers CFOs to lead. It doesn't replace your ERP. It replaces the weakest parts of the finance stack - accounting logic, subledger detail, transformation rules and analytics integration - with a single, trusted solution that's ready for scale, change and provide insight. It connects your ERP to the rest of the business and gives Finance the infrastructure to guide strategy, not just support it.

"Workday gives you a view of the workforce. Fynapse gives you a view of the business."
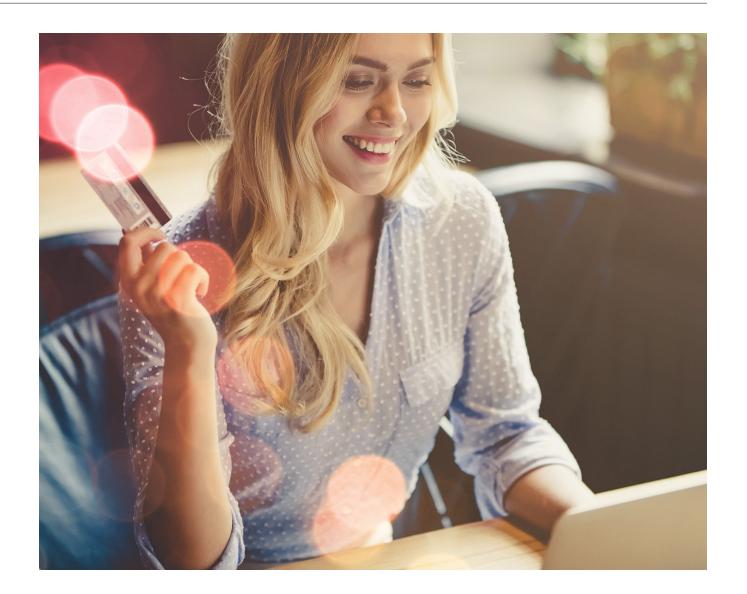
The Finance function has changed

Today's CFO is no longer just a steward of cost. They are expected to act like a CPO (Chief Performance Officer) aligning capital to strategy, advising on investment priorities, enabling product and pricing innovation and responding to change in real time.

Finance now serves as a strategic partner to every function, including:

- HR and workforce planning
- Treasury, risk and investment strategy
- Sales and commercial operations
- Product and R&D
- Marketing and customer analytics
- Investor relations and corporate strategy

Finance is the common language of the enterprise. Every team is either earning money or spending it. The CFO's job is to have full visibility into how value is created or protected - and to improve it, throughout the organization. That means Finance needs real-time insight into workforce costs, sales incentives, product margins, marketing ROI, capital structure and shareholder expectations - not just historical P&Ls.

This is **Capital Lineage** in action: the ability to trace how capital enters the business, flows across departments and generates return - and to align decisions and investments around that insight. This is what modern finance demands.

When Workday was the right choice... and why that's changing

We commend every organization that chose Workday. You modernized your ERP. You embraced the cloud. You moved away from bloated legacy vendors, that was a bold and forward-thinking decision.

But Workday was designed to solve HR problems. Its metadata, reporting model and architectural focus reflect that. Workday Accounting Center and Prism were added later to fill gaps - but they're still tied to an HR-first platform, with HR-first constraints.

- Prism is not a finance-grade subledger. It's a storage and reporting layer.
- Worktags are heavily weighted toward HCM classifications.
- Accounting Center requires aggregation, reducing granularity and trust.
- Reporting is limited in scope and often offloaded to Excel.
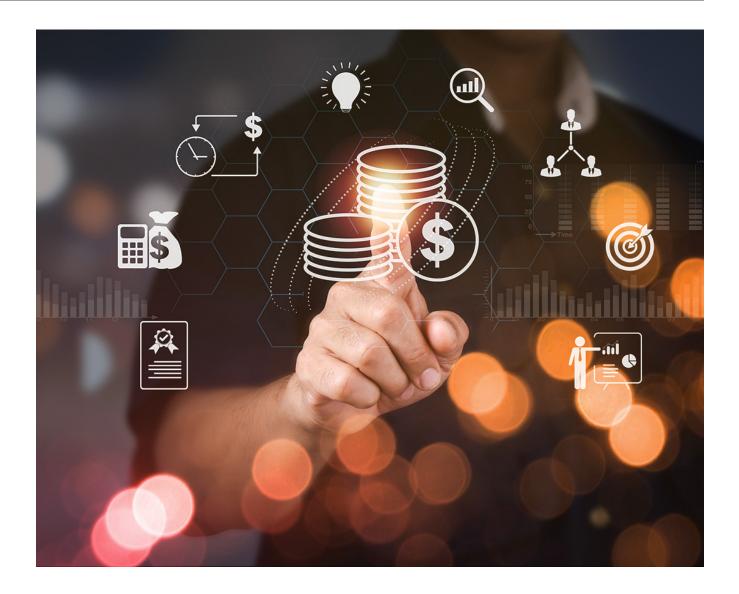- AI runs on uncontrolled, non-finance data sets.

Fynapse was designed from day one to be finance-first. And in today's world, that distinction matters.

Where Accounting Center and Prism fall short

- **Forced aggregation.** You must summarize before posting - limiting traceability, audit and analysis.

- **Storage without structure.** Prism stores data, but lacks accounting intelligence, lineage, or lifecycle context.

- **Worktag limitations.** Most attributes are reserved for HR data. Finance-specific dimensions are constrained.

- **No subledger depth.** FX, multi-GAAP, partial reversals, dynamic allocation and complex adjustments all require workarounds.

- **AI with limited trust.** Workday's AI runs on Prism data - not on governed, finance-grade event models.

- **Hard to adapt.** Even small changes often require outside consultants or long lead times.

Fynapse delivers what Workday can't - structure, control, agility and trust.

Fynapse powers agility and change

In a world of constant business change - from mergers to market pivots - Finance must do more than analyze. It must adapt.

Fynapse enables:

- Fast onboarding of new entities, regions, or lines of business
- Flexible mappings and calculations for new products or offerings
- Intuitive user experience for rapid onboarding of finance teams
- Real-time data visibility and workflow to support decision cycles
- Empowerment of Finance to adjust, simulate and own change - without IT bottlenecks

Whether you're expanding, consolidating, or reinventing your business, Fynapse gives Finance the infrastructure to move fast - and move first.

Customer Success Metrics

Fynapse is already delivering transformational outcomes for leading enterprises. While results vary based on scale and complexity, here are some real outcomes seen by clients:

- Up to 95% fewer accounting rules through modular logic reuse
- 99% reduction in manual journal entries via automation
- 30% average reduction in period close time
- In one global enterprise: over 13,000 FTE days saved annually
- 330% increase in reporting granularity with no loss of control
- 96% reduction in GL journal volume - with full audit trace preserved in subledger

What Fynapse delivers

For Finance

- **Real-time capital lineage.** Trace every financial event from origin to GL impact.
- **Granular subledger detail.** Every transaction, fully enriched, always auditable.
- **Transparent accounting logic.** Built and maintained by Finance - with minimal IT support after implementation.
- **Modular implementation.** Start small, expand as needed - no rip and replace.
- **Decision-ready data.** Continuous close, performance analytics and insight generation are built in.
- **AI on trusted data.** High-quality, finance-grade data sets unlock predictive, explainable AI use cases.

Finance teams no longer need to wait on IT. They can see, decide and act - all within Fynapse.

For IT

- **Cloud-native architecture.** Deployed on Kubernetes, with elastic scaling and modern infrastructure.
- **Kafka streaming.** Real-time event-driven architecture for speed and flexibility.
- **JSON REST APIs.** Easy integration with ERP, data warehouses and external apps.
- **No-code configurability.** Reduces demand for IT support on rule changes.
- **Separation of concerns.** Finance manages its logic - IT maintains secure, scalable infrastructure.
- **Fewer workarounds.** No need to stitch together accounting logic in data lakes.
- **Better collaboration.** Finance gains autonomy, IT focuses on innovation and delivery.

CIOs want to rationalize the stack - but also need to empower business units. Fynapse is the best of both worlds: centralized control with decentralized agility.

Performance and throughput: 100x advantage over legacy ERP

Workday outperforms traditional ERP platforms like Oracle and SAP by as much as 10x on transaction processing speed. Fynapse is 10x faster than Workday, meaning it offers 100x performance over legacy ERP for financial data throughput and processing.

- One production deployment processes 120 million journal entries per hour
- This is not a limit - it's just the fastest we've been asked to go
- Our architecture is built to scale even further when needed

Fynapse delivers unmatched real-time performance in a finance-grade, audit-controlled environment.

120 million journal entries per hour

A smarter Finance foundation - that complements your ERP

Workday is still the right system for HR, payroll and general ledger. But the data platform for Finance - the place where capital movement is managed, optimized and turned into action - deserves a more specialized solution.

Fynapse gives you that solution. It complements, extends and accelerates the value of your ERP investment. It empowers Finance to lead. And it keeps IT aligned and excited.

If you've chosen Workday, you've already embraced modern cloud architecture. Now it's time to modernize Finance - on your own terms.

Ready to put Finance in control?

Fynapse is the finance engine you were missing. No disruption. No duplication. Just better data, faster insight and full control.

Scan the QR code to see Fynapse in action!

LEARN MORE

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