



A partnership to fuel business with data-driven finance

Teradata gives a consistent, holistic view of data across the business while Aptitude Software provide the specialist applications to achieve financial control, transparency and insight.

Chief Financial Officers have two objectives: to report on how the company has made money and to identify opportunities for future growth and profitability.

Aptitude Software and Teradata provide CFOs and finance teams with the systems and data to achieve these objectives. Our mutual customers gain a competitive edge with faster, more agile reporting capabilities and a financial data foundation that unlocks new financial insight.

Data-driven finance has become a strategic imperative for industries characterized by increased customers, channels, competition and complexity.

Joint capabilities

- Modernize finance with a warehouse-centric, data driven finance architecture
- Create a golden source of granular business information linking financial and non-financial data
- Unlock new financial insight with packaged finance applications & calculation engines
- Handle massive volume of transactional data with best-in-class processing performance



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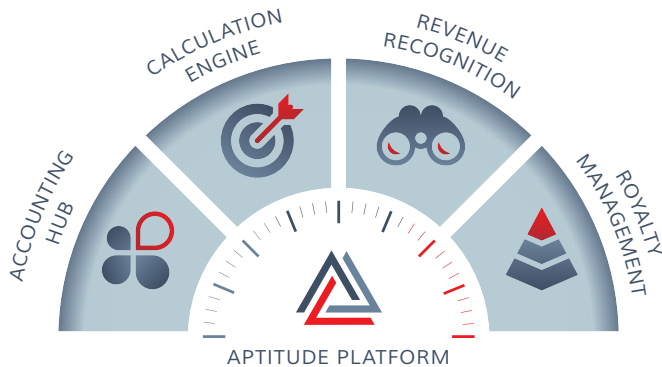
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Our application suite

Aptitude Software tackles the toughest challenges CFOs face including implementing global, multi-GAAP accounting, integrating information from across the business and delivering detailed insights.



Aptitude Accounting Hub

Transform financial, management and statutory accounting. Put business users in control of accounting rules, speed up close processes and give finance a golden source of detailed, finance-accurate data.



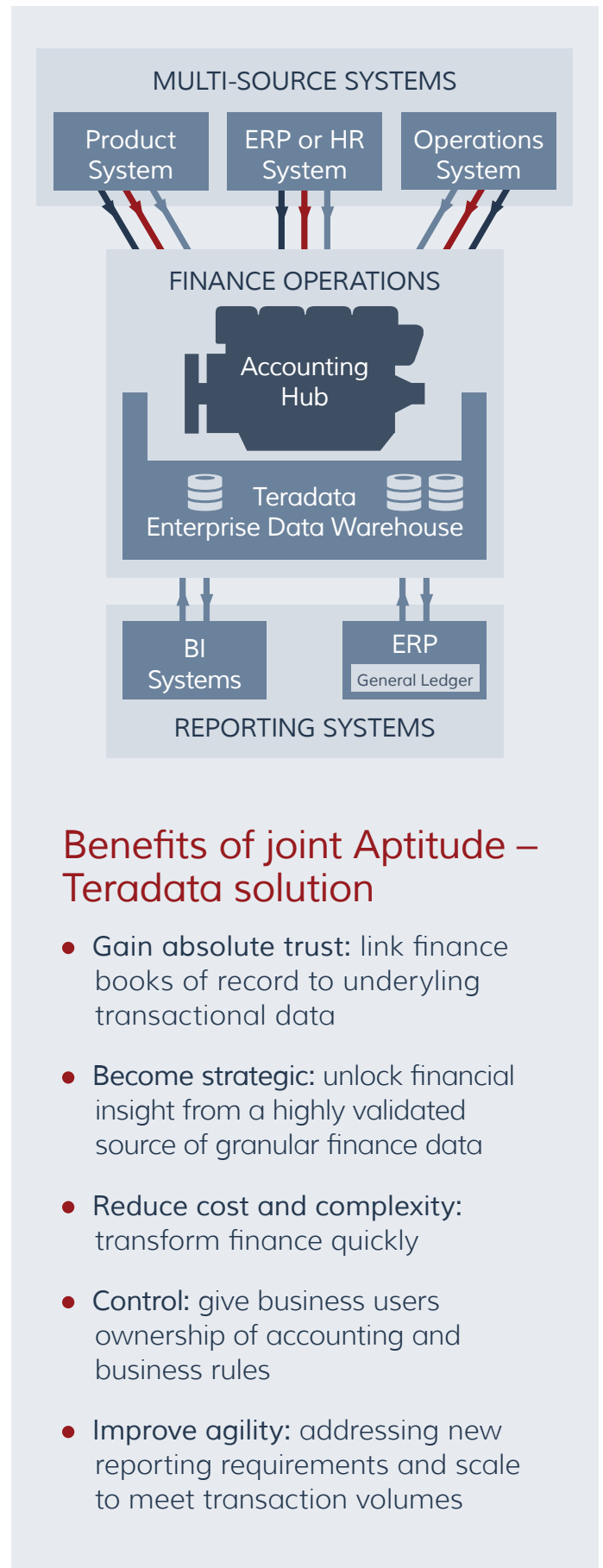
Aptitude Allocation Engine

A finance calculation engine used to calculate the detailed cost and profitability of individual business dimensions; model 'what-if' scenarios and rapidly calculate cost and profitability to get business insights in minutes rather than days.



Aptitude Royalty Calculation Engine

Automate royalty management business processes to track contracts, payments and accruals and gain a consolidated view of IP performance. The enterprise data warehouse processes millions of sales records per hour and gives all stakeholders control, confidence and the information to drive their business forward.



Benefits of joint Aptitude – Teradata solution

- Gain absolute trust: link finance books of record to underlying transactional data
- Become strategic: unlock financial insight from a highly validated source of granular finance data
- Reduce cost and complexity: transform finance quickly
- Control: give business users ownership of accounting and business rules
- Improve agility: addressing new reporting requirements and scale to meet transaction volumes

Aptitude & Teradata in practice

Aptitude Software and Teradata have delivered innovative solutions to leading firms in a range of industries. Our customers include:

- The world's fourth largest bank use a joint Aptitude Software and Teradata solution to generate financial reporting from hundreds of millions of daily trade and transaction events for all trading out of New York, London and Hong Kong.
- A top 3 US healthcare insurers looked to Aptitude Software and Teradata to build a financial data foundation - powering them to compete in the new healthcare economy
- One of the top two US mobile telecoms operators chose Aptitude Software to streamline, simplify and automate their finance operations ... while addressing new statutory revenue accounting requirements
- The second largest US credit card and consumer financial services provider used an Aptitude Software and Teradata platform to transform finance processing without costly upgrade of their legacy General Ledger and providing them the ability to analyze the profitability of individual dimensions of their business.



Case study

A major European bank had an ambitious vision: they wanted to create a single source of detailed, granular, high-quality finance data and have best-in-class financial, regulatory and management reporting capabilities. This would require establishing a common General Ledger and enterprise data warehouse as a source of all business information.

The bank evaluated multiple enterprise software providers' technologies, but the joint solution from Aptitude Software and Teradata was a clear winner.

Results Delivered:

- Improved source system integration and data quality
- Reduced operational risk by using accounting logic templates and automating key finance functions
- Flexible platform to meet current and future regulatory demands
- Tightly integrated Enterprise Data Warehouse and General Ledger
- Reduced costs by decommissioning old systems

// We felt the tight integration between the Aptitude Software and Teradata products was critical and would help us achieve the seamless view and drill down we were looking for. We also believed the Aptitude Accounting Hub could handle the range of products and systems we had in our architecture. **//**



About Aptitude Software

Aptitude Software are specialists in accounting change, providing software for the worlds largest banks and a broad range of other industries. 15 years of working closely with finance teams has developed our expertise in solving complex problems, particularly including IFRS and multi-GAAP compliance challenges.

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